

MEETING MINUTES
June 26, 2018
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

MYRTLE BEACH CITY COUNCIL:

BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO-TEM
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH
JACKIE VEREEN

ABSENT:

MARY JEFFCOAT

CITY STAFF:

JONATHAN "FOX" SIMONS, ASSISTANT CITY MANAGER
BRUCE BOULINEAU, ASSISTANT CITY MANAGER
MICHAEL SHELTON, CHIEF FINANCIAL OFFICER
TOM ELLENBURG, CITY ATTORNEY
JENNIFER STANFORD, ACTING CITY CLERK

ABSENT:

JOHN PEDERSEN, CITY MANAGER



Roll Call.

Present: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Absent/Excused: Mary Jeffcoat.

CALL TO ORDER.....Mayor Brenda Bethune

2:03PM

INVOCATION.....Councilman Smith

PLEDGE OF ALLEGIANCE.....Councilman Smith

APPROVAL OF AGENDA.....

REGULAR AGENDA:

MOVED TO CONSENT

Resolution **R2018-27** granting a special event permit to Palmetto Event Productions, Inc. for the "2018 Myrtle Beach Boardwalk Bonanza, June 27 – September 1, 2018, and affirming the city's co-sponsorship.



Motion: To Approve. **Moved by** Philip N. Render, **Seconded by** Michael Chestnut.



Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Absent: Mary Jeffcoat.

APPROVAL OF WORKSHOP MINUTES.....June 12, 2018



Motion: To Approve. **Moved by** Michael Chestnut. **Seconded by** Jackie Vereen.




Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.
Absent: Mary Jeffcoat.

APPROVAL OF MINUTES..... June 12, 2018

 **Motion:** To Approve. **Moved by** Mike Lowder. **Seconded by** Michael Chestnut.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.
Absent: Mary Jeffcoat.


PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognition of Zaria Brown, Myrtle Beach High School, recipient of the 2018 Shirley W. Boone Scholarship.


 Mariah Brown with Friends of Chapin Library presented Zaria Brown with her scholarship and wished her luck on her future endeavors.


2. Presentation – Portside Community at Grande Dunes, Britta Cammarata
- Rescheduled for later date

3. Recognition of George Thompson for coming to assistance of city police officer.


 Officer Scott McKinney explained that another city employee came to assist him in a time of need in detaining an offender during Memorial Weekend.


4. Presentation – Storm Ready/ Tsunami Ready Certification, Steven Pfaff.


 Bruce Arnel states that every three years awards are granted and the City of Myrtle Beach received both for storm and tsunami.

 Steve Pfaff from National Weather Service presented certification and expressed the importance communicating information to the public and building partnerships.

5. Public Information Update – PIO Staff/Police

 Kaycey Vrettos reviewed past, present and future events.

 Assistant Police Chief Marty Brown thanks George Thompson again for helping a fellow employee in a time of need. Assist Chief expressed that the teamwork displayed throughout the entire city is just phenomenal. Also, 488 law enforcement personnel came in to assist on Memorial Weekend.

 Fire Chief Alvin Payne is retiring after serving 42 years with the City of Myrtle Beach. Throughout his tenor he has achieved many awards and joined many associations. He states that what every department in the city has is two things: great people and support from City Council.

CONSENT AGENDA

2nd Reading **Ordinance 2018-39** to amend Chapter 2, in Section 2-172 to enact Subsection 17, Technical Advisory Committee.

ADOPTED

2nd Reading **Ordinance 2018-40** to amend Chapter 21, Article I, Section 21-7(j) to change the method of crediting and paying simple interest on a utility deposit that is required to be held by the city.

ADOPTED

2nd Reading **Ordinance 2018-42** to amend the schedule of water and sewer user charges of the Myrtle Beach Waterworks and Sewer system to increase water tap fees consistent with the costs of implementing smart meters.

ADOPTED

Resolution **R2018-26** granting a special event permit to Crossroads Events productions, Inc. for the "2018 Myrtle Beach Jazz Festival" September 28, 2018 thru September 30, 2018, and affirming the city's co-sponsorship.

APPROVED

Motion **M2018-104** to consider the local Accommodations Tax Committee's funding recommendation for CAN (Champion Autism Network) of \$5,000. The agency requested \$25,550. The basis for the request's having been made for Accommodations Tax funding is that the British Broadcasting Corporation (the "BBC") will be filming a documentary in the fall of 2018 on the Myrtle Beach community's efforts to make itself friendly to visitors with autism.

APPROVED

Motion **M2018-105** to accept a collaboration grant of \$7,500 from TD Bank and the Arbor Day Foundation for the purpose of purchasing and planting 30 trees in the Withers Swash Park. No local match required.

APPROVED

Motion **M2018-106** to accept a grant of \$9,000 from the SCPRT (SC Department of Parks, Recreation and Tourism) Park and Recreation Development Fund, to expand the existing south-end dog park adding approximately 1 acre, to include fencing, benches, water fountain, tables, trash cans, and ADA approved rubber surfacing for sidewalks and landing pads. A local match of \$2,250 has been budgeted.

APPROVED

REGULAR AGENDA

Resolution **R2018-27** granting a special event permit to Palmetto Event Productions, Inc. for the "2018 Myrtle Beach Boardwalk Bonanza, June 27 – September 1, 2018, and affirming the city's co-sponsorship.

MOVED TO CONSENT

Motion **M2018-101** to designate the Myrtle Beach Area Chamber of Commerce as the organization to manage and direct the expenditure of tourism advertising and promotion funds for the 2018-19 fiscal year per South Carolina Code Sec. 6-4-10(3).



Michael Shelton explains due to required State Law Council must designate an agency to conduct the tourism and promotion using the State Accommodations Taxes.



Councilwoman Vereen states that we need to benefit businesses whether they are a chamber member or not.



Motion: To Approve, **Moved by** Mike Lowder, **Seconded by** Michael Chestnut.




Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Absent: Mary Jeffcoat.

Motion **M2018-109** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated June 26, 2018 shows 3 vehicles.


 **Motion:** To Approve, **Moved by** Mike Lowder, **Seconded by** Jackie Vereen.


 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Absent: Mary Jeffcoat.

Motion **M2018-110** to approve the form of an agreement between the City of Myrtle Beach and the Chamber of Commerce with respect to Accommodations Tax advertising and promotion funds, and to authorize the City Manager to execute the Agreement.

 **Motion:** To Continue, **Moved by** Mike Lowder, **Seconded by** Jackie Vereen.

 **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 6).

Yes: Mayor Brenda Bethune, Michael Chestnut, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

Absent: Mary Jeffcoat.

AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications

- Unpassed State Budget
- Liberalization of state tax monies
- Abandoned building bill
- Business license restructuring
- City Lobbyist services

ALL TOPICS DEFERRED TO NEXT MEETING


2. CFO Update

- Air Force Base Redevelopment


 Michael Shelton states that amendment was adopted on June 19th and taxing districts were served on June 25th. Publication will be in July and public hearing will take place August 14 2018.

CM/ACM Update


- Charlie's Place and Boy & Girls Club site improvement

 Bruce Boulineau Both bids for Charlie's Place and Boys & Girls Club will open July 9th for phase 1.


- Downtown Master Plan


 Lauren Clever discusses that there is a signed contract with Benchmark Planning and will be working together with a team of city staff on building a vision and reviewing a Master Plan.


- Communications Consultant


 Gordon Hirsch states that project is half way through with tremendous support from city staff, been having weekly meetings on strategies on successfully


communicating with the community with correct information and what each department does.


 Councilman Render states he attended event for Ms. Eargle, also attended General Reed Dedication, requests figure in regard to stormwater/washout to see what we're looking at long term and our vision.


 Councilwoman Vereen thanks all workers who are outside and also requested to expedite pressure wash the sidewalks on Ocean Blvd. again.


 Councilman Lowder thanks Pam Stone and Fire Chief Alvin Payne for their years of services, congrats John Pedersen on the birth of his first grandchild also asked about bridge on Broadway St. and new completion date.

 Bruce Boulineau explains that bridge work is a state project and completion date keeps getting bumped back but he will inquire on an update with new date.

 Councilman Lowder requests repaving to be done on Oak St. between 3rd Ave S. and Hwy 501. States that landscaping at Myrtle Market looks great.

 Councilman Chestnut thanks Police Department staff for great work over Memorial Weekend

 Councilman Smith explains he is excited for Broadwalk Bonanza event.

 Mayor Bethune requests that at next meeting for discussion topics to include the combination of workshop and regular council meetings as well as Mr. Pedersen come up with a recommendation that council can designate certain commercial entry points for roads that we deem as priority as far as code enforcement, they are the areas that our visitors see first.

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

ADJOURNMENT

3:15PM

ATTEST:

BRENDA BETHUNE, MAYOR

JENNIFER STANFORD, INTERIM CITY CLERK